



MEMORANDUM FOR BEREA YOUTH SOCCER CLUB

FROM: BEREA YOUTH SOCCER CLUB EXECUTIVE BOARD

SUBJECT: Policy Directive, Berea Youth Soccer Club Uniform Policy-Adopted June 1, 2009

1. The purpose of the policy outlined in this document is to ensure teams representing the Berea Youth Soccer Club in area travel soccer leagues, tournaments, and in-house programs are outfitted appropriately. Berea Youth Soccer Club is an independent non-profit organization that is self funded, operated by a 100% volunteer Board of Directors, and is in no way affiliated with the Berea City School District, the City of Berea, or the City of Berea's Recreation Department.
2. Travel Program Uniform Policy
 - a. All travel teams of the Berea Youth Soccer Club must wear uniforms and accessories approved by the Berea Youth Soccer Club Executive Board. New teams will wear approved uniforms and accessories upon entry to the Club.
 - i. The Berea Youth Soccer Club Executive Board has selected Adidas uniforms and accessories as the standard uniform kit for ALL Travel Teams. No other kits or alternate packages will be allowed. The Board may change/adjust the approved uniform kit as it deems necessary, however due to the need for long-term consistency, the Board should only approve changes due to Adidas style changes or major failure on the part of Adidas
 - a. Adidas was chosen because the lifespan of their uniform styles is a minimum of 5 years (For instance, the uniform we have chosen has a release date of 2008 and will be available at minimum until 2013). This ensures consistency within our program and allows new players who join teams the ability to be sized and fitted for a uniform that will match the rest of the team. Currently, the uniforms we provide are mismatched. By ordering off-brands from companies that do not specialize in soccer uniforms and gear, the pigments and colors change from year to year and even though we order what we think is the same uniform the colors often do not match and this creates a negative appearance of our program.

- ii. Travel team uniforms shall be at the discretion of the Executive Board and shall be colored utilizing the Club colors. Red and White
 - iii. The following is the Berea Youth Soccer Club travel team uniform standard:
 - a. The following are mandatory uniform items: Adidas jersey / Adidas short/ AND Adidas socks. The minimum kit order per player is the jersey, 1 pair of shorts and 1 pair of socks.
 - b. Optional uniform items include an Adidas training suit (any warm-up training suit with black top and black bottoms is acceptable) and/or an Adidas backpack or sling bag in black.
 - c. Optional items are indeed optional. However, if bags will be purchased by a team/as a team, they MUST purchase Adidas bags. Teams will not be allowed to purchase these items from other brands or purchase from other retailers.
 - iv. Travel team members will display the official Berea Youth Soccer Club logo on their uniform shirts. Travel team members will display “Berea Soccer” across the jersey chest in the official Club font, color and size.
- b. New teams and teams transferring to the Club’s travel program must provide a signed statement that the team intends to adopt an approved Berea Youth Soccer Club travel team uniform within 14 days of acceptance into the clubs travel program. The Berea Youth Soccer Club will not allocate practice or game fields or provide league materials until the new team complies with this policy.
 - c. The Merchandising/Equipment,/Uniform Director, Melanie Edwards, will be the single point of contact for ALL Berea Youth Soccer Club uniform issues. Teams must have all team uniform purchases documented and checked for accuracy by the Merchandising/ Equipment/Uniform Director prior to placing a uniform order. This does not include new player individual purchases, although they also must comply with this policy. The Uniform Director can provide coaches, players, parents, etc order forms that outline the required items and optional items along with pricing. The optional items include t-shirts/ sweat shirts/ etc. that parents can purchase to support the Berea Youth Soccer Club and its’ players. Please e-mail Melanie Edwards at Melanie.edwards@bereayouthsoccerclub.org with any questions.

- d. All Berea Youth Soccer Club travel teams MUST purchase approved uniforms and accessories from the approved Adidas retailer.
 - i. The current Club retailer for ALL Uniforms is: The Frontline Soccer Shop located at 28621 Lorain Road, North Olmsted, OH 44070. The phone number is (440) 777-6083. Our contact at The Frontline is George Ebenger.

**The Frontline is a FULL SERVICE Soccer store that offers a 10% discount on ALL purchases made by the Berea Youth Soccer Club's players and parents (this discount is available on all merchandise in their store including shoes, shinguards, balls, accessories, etc). They carry every piece of soccer equipment that a player would require-shoes, shin guards, jerseys, t-shirts, balls, goalie shirts, goalie gloves, etc. They are the only Soccer Shop in operation on the west side of Cleveland in close proximity to Berea and they provide uniforms to over 100 Community Soccer Associations, Schools, and Clubs in the Greater Cleveland Area. They carry and are authorized to sell a wide variety of soccer uniform brands so if we decide to switch from Adidas at some point we will have a number of other uniform brands that are SOCCER SPECIFIC to choose from (i.e.-Puma, Nike, Umbro, etc.). They were chosen because of their ongoing support to Berea Youth Soccer Club and the Soccer Community as a whole. The Owner's of The Frontline are Baldwin-Wallace Graduates and very supportive of the Berea Community.
- e. All Berea Youth Soccer Club TRAVEL TEAM head coaches will receive a Adidas Polo FREE of charge with their team's uniform order. It is expected that this shirt will be worn at all events where they represent the Berea Youth Soccer Club. This includes league games and tournaments.
 - i. The Club's Executive Board Members are also required to comply with the coach's uniform standard above. The Executive Board Members will be outfitted by the Club.
- f. For safety reasons, absolutely no names (first or last or nicknames) are allowed on uniforms or warm ups.
- g. Berea Youth Soccer Club travel team uniforms will not advertise a commercial product or entity.
- h. All Berea Youth Soccer Club travel teams MUST use an Adidas match soccer ball for all of their home games. A Match Ball will be furnished to each Travel Team by the Vice President, Travel Programs.
- i. Failure to comply with this policy:

- i. All reports of Uniform Policy violations will be forwarded to the Vice President, Travel Program-Michael Harrington for investigation.
- ii. The Vice President, Travel Program-Michael Harrington, will report their findings to the Executive Board for resolution.
- iii. The Berea Youth Soccer Club Executive Board may impose penalties on teams that fail to comply up to and including suspension by the Club.

3. Recreational/Munchkin Program Uniform Policy

The recreational and munchkin soccer programs will utilize the t-shirts selected by the Berea Youth Soccer Club Executive Board. Currently, the Club utilizes Red T-Shirts with a white logo for the recreational program. The cost of these t-shirts is included in the registration fee for Recreational and Munchkin Soccer. Colors for socks and shirts are recommended to be Black Shorts and Black Socks but this is only a recommendation and is not mandatory. All HEAD COACHES in the Recreation and Munchkin Soccer Programs will also receive a Coach's t-shirt FREE.

4. Questions concerning this policy may be addressed to the Executive Board-Merchandising/ Equipment/Uniform Director-Melanie Edwards via either e-mail at Melanie.edwards@bereayouthsoccerclub.org or regular mail to the address found on the Berea Youth Soccer Club web site (www.bereayouthsoccerclub.org).

Executive Board
Berea Youth Soccer Club